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The Voice of Real Estate

THE VALUE OF A REALTOR®



REALTORS® GIVE \$50K

In NAR Grants to Local Communities



Ever wonder how Realtors® help your community beyond the business of residential real estate? This fall, Realtors® in Idaho received approval for \$50,000 in NAR Community Outreach grants. The funding supports local projects and statewide events, ranging from land use planning and community connectivity, to housing forums.

Two \$5,000 Housing Opportunity grants were approved for Idaho Realtors® (IR) and Coeur d'Alene Association of Realtors® (CAR) in support of Urban Land Institute's Emerging Trends in Real Estate® series, now in its 38th year. The series provided an outlook on the U.S. investment and development trends, real estate markets and metropolitan areas, along with addressing Idaho's

rapid population growth and related housing demands. Findings and forecasts are published in ULI's distinguished annual real estate report, available at www.uli.org/et18. Two hundred attendees in Boise and Coeur d'Alene explored national, statewide and local population, investment and generational trends as they relate to real estate. Breanna Vanstrom of Boise Regional Realtors® and 2017 CAR President Tom Torgerson presented alongside real estate and economic development professionals, city planners, commissioners and other local market experts.

Through a \$15,000 Smart Growth grant, Mountain Central Association of Realtors® is aiding a bike trail feasibility study to connect the entire McCall community. This large scale project is in partnership with the West Central Mountains Economic Development Council and International Mountain Bike Association.

Selkirk Association of Realtors® (SAR) also received a \$15,000 Smart Growth grant to support a Collaborative developed by Bonner County and Project 7B (www.project7b.org). Poised for significant progress on land use issues countywide, the Collaborative is addressing concerns related to affordable housing, compact and mixed land use, connectivity, open space and general livability. In addition, SAR received two \$5,000 Smart Growth grants in support of Bonners Ferry's current pedestrian and bicycle transportation planning efforts in tandem with the City of Bonners Ferry and Idaho Smart Growth.

Across Idaho, Realtors® continue to strengthen their communities by building strong partnerships and supporting local initiatives that improve quality of life for all. Projects underway for 2018 include a housing conference, transportation summit, fair housing workshops, placemaking, connectivity analyses and others. For more information on NAR's Community Outreach grants visit www.realtoractioncenter.org.



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