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The Voice of Real Estate

THE VALUE OF A REALTOR®



All you have to do is take a look around this time of year, and you will likely be stricken by the beauty and elegance of our amazing state.

Whether or not you are a fan of cold weather outdoor activities, Idaho's winters offer a lifestyle and climate for every personality. Enjoy a warm fire while gazing through the window at perfectly untouched freshly fallen snow. Build a snowman with your children and neighbors, then enjoy a cup of hot cocoa together. Grab a tube and coast down a snowy hill, or shred the mountain on your skis or snowboard at one of Idaho's 18 ski resorts before hitting the lodge for a delicious meal. Did you know there are 28,000 vertical feet and 18,000 acres of skiing terrain in Idaho? Take in one of Idaho's winter festivals to see intricate ice sculptures in McCall, fire dancers in Lava Hot Springs, or a stunning snow studded fireworks display in Sandpoint. Take a sleigh ride in Sun Valley or don your snowshoes for a trek into the vast public lands that cover 60% of the state. Check out a dog sled race, or soak in one of Idaho's many hot springs, since our state is home to the most usable hot spring pools in the nation! Hit the trails on your snow machine, with over 7,200 miles of trails and terrain designated just for you. The point is, no matter how leisurely or extreme your lifestyle is, Idaho's winters are unlike no other.

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The housing market doesn't turn cold in the winter either, many local markets are just as hot during the cooler months as they are during the summer. Just because the weather is colder doesn't mean that winter is not a good time to buy or sell a home. There are many qualified buyers just waiting to find a home that suits their needs, and many motivated sellers looking to attract those buyers. Since the world of real estate can quickly snowball into a frenzy as the weather warms up, buying or selling now means you can beat the spring rush. Talking to a trusted, local REALTOR® will give you the peace of mind you need when buying OR selling, knowing that you are getting the best, expert information about your personal situation.

In the meantime, enjoy making Idaho your winter adventure!



DO YOU SNOWMOBILE?

Idaho has over 7,200 miles of snowmobile trails & terrain!



JUST RELAX

From soaking to skiing, Idaho has it all



ADVENTURE AWAITS YOU

Public lands cover 60% of Idaho



HAPPY NEW YEAR

