



The Essential Partner In ALL THINGS REAL ESTATE

THE VALUE OF A REALTOR®



Homeownership WHAT ARE YOU BRINGING TO THE TABLE?



There's something to be said about standing on your own two feet in life. There's even more to be said when those two feet are standing in a home of your own, on a piece of land where the foundation was set with hard work and some serious sweat. There's a reason homeownership is the main course to the American Dream. It requires a lot of ingredients that have to be mixed just right; a progressive job, perhaps a good education, and some successful financial planning. These are the appetizers to the dream and just a taste test of the sweet and sours of owning a home.

Just like a good dinner isn't all about the food, homeownership isn't just about the home. The most delicious dish can be tarnished by a pinch of the wrong spice. The location, the mortgage agreement, the neighbors, even the quality of air and water can deeply affect the value, security and overall happiness of homeowners. The pride and responsibility a homeowner takes in their home can have a ripple effect on the value and quality of life to the neighborhood and community. Just like the American Dream is based around the idea of owning a home, the American community is based upon the foundation of homeownership. A thriving community, enriched with all the flavors of multiple "American Dreams" being built together. It has surrounding walls of pride and gardens that were planted with purpose. Its trees are rooted with security and the roads were paved with ideas of progression. Every flower planted and brick laid adds to the banquet table of their gathering so that they may benefit as a whole.

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Whether it's a Thanksgiving table of friends and family in a suburban neighborhood, or a casual dinner for two down a country road, those we choose to share our meal of American Dreams with will be nourished by our determination to make them happen. Every nail in the framework of our home solidifies the legacy we pass down to the next generation and should be admired the same way grandma's secret recipe for pie is. As we pass the pie around our circle and deepen our community bonds, it's easy to see why dessert is always sweeter when it's shared. When we realize the dream of homeownership is a community achievement, everyone leaves the table feeling full and satisfied.



DID YOU KNOW?

87% of U.S. households believe homeownership is part of their American Dream.



IDAHO REALTORS®
are proud to be part of your
American Dream.



THANK YOU

Thank you to all the men & women who valiantly defend our beautiful & free country!